

# Engaging to deliver more

At SCL, we consider stakeholder relationships as a key enabler of value creation. Regular and meaningful interactions with our various stakeholders help us draw significant insights that help us evaluate our external environment, and keep a pulse on the emerging opportunities and risks.

## Our key stakeholders

Stakeholder group	Definition	How can they impact SCL's ability to create value?	How can they be impacted by SCL's ability to create value?
 <b>Providers of financial capital</b>	Equity and debt investors and analysts	Investors can significantly affect the capital inflow to the organisation that helps it conduct its operations and scale business.	SCL creates value for investors by delivering above average return on investments via dividends and appreciation of share value.
 <b>Customers</b>	Wholesale and retail customers	Customers drive the demand for the Company's products and services and direct the organisation's sustenance and growth.	Quality cement across different grades, made available at affordable prices, help customers meet their construction needs.
 <b>Employees</b>	On-roll and on-contract workforce	Employees are the most important resources of a company and their combined skills and competencies drive its success.	The organisation creates value for its employees through benefits and compensation, training and career development, and taking care of their overall health and wellbeing.
 <b>Channel partners</b>	Dealers, retailers, C&F agents, transporters	Channel partners stock and distribute the Company's products to end consumers.	The business model of channel partners is dependent on stock availability from companies such as SCL.
 <b>Suppliers</b>	Sources of raw material, plant and equipment and other service providers	Suppliers support the company in their raw material requirements and other support functions.	The business model of various suppliers is dependent on the demand from companies such as SCL.

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 <b>Government, regulators and policymakers</b>	Central and state governments and their respective ministries, stock exchanges, SEBI, RBI and other statutory or non-statutory body that can influence policymaking	Policies and regulations that impact cement manufacturing at various stages, and general functioning of the corporate sector can have a material impact on the Company's ability to create value.	Through direct and indirect taxes and contribution to larger economic value creation, SCL contributes to the government and regulators, and to the nation at large.
 <b>Community</b>	Local communities in and around our plant operations	SCL, like any other manufacturing entity, requires a social licence to operate, which is obtained from the communities living around its area of operations.	As a responsible corporate citizen, SCL gives back to the communities via employment generation, CSR initiatives and infrastructure support.
 <b>Environment</b>	The tangible and intangible natural ecosystem and the bodies that represent its interests (MoEFCC, IUCN etc.)	Cement being a resource-intensive industry, is heavily dependent on limestone, land, water, and energy to run its operations.	Cement is one of those industries which leave behind a large carbon and other emissions footprint, and solid and liquid waste. This has direct implications on the natural environment.
 <b>Influencers</b>	Credit rating agencies, Sustainability/ESG rating agencies, Industry bodies such as CII and CMA, Construction professionals	With their independent analysis, the influencers could induce opinions on SCL's brand reputation, credit worthiness and can represent SCL's attributes to a larger audience.	SCL forms part of the industry they represent or the sector they may rate.



## Our Mission

To be the India's most respected and attractive company in our industry – creating value for all our stakeholders.