

Built on robust fundamentals

Our decades-old industry expertise has allowed us to build a strong business with a sharp competitive edge. Over the years, we've inculcated best-in-class practices and adopted strategies that have strengthened our presence, our supply chain network, and enhanced cost and resource optimisation. This has led to a steady balance sheet, trustworthy brand name and capability to expand our reach further.

Strategically located

Our two integrated plants and one grinding unit are strategically located with access to key raw materials and the ability to reach crucial markets with ease, while keeping our costs under control. The plants are close to the major markets in South India as well as key markets in Maharashtra and Odisha. We're a part of the Nalgonda and Yerraguntla cement clusters. Our facilities are located close to major limestone reserves in Mattampally and Gudipadu. They are also in close proximity to coal mines, our main fuel, and ports.



Strong regional presence

We have an established presence across all five southern states. In addition to this, we've also gained ground in the states of Maharashtra and Odisha. By acquiring SCRL and Bayyavaram plants, we've been able to widen and deepen our market reach in these regions. While SCRL caters to the southern regions, Bayyavaram helps us gain greater access to the eastern markets, particularly north coastal districts of Andhra Pradesh and Odisha.



Vigorous distribution network

The past few decades have seen the establishment of an extensive and reliable distribution network that consists of distributors, dealers, sub-dealers' and Clearing and Forwarding (C&F) agents. We have an expert in-house marketing team in place to service this network of dealers and channel partners.

1,732 Dealers
3,998 Sub-dealers
52 C&F agents



Brand advantage

We've built a strong brand in 'Sagar Cement' over the past few decades. Our name is associated with quality cement and reasonable costs, as well as a history of excelling in servicing the demands of the regions in which we operate.



Expert management with robust industry experience

Our management consists of experts with deep industry knowledge and strong and varied experience. Their long stints in various areas of the cement business provide the Company with the necessary expertise and sharp insight into the sector which we are able to leverage for further growth and expansion.