

## What powers us ahead

We have invested in the latest technologies, the right people, and practices, to build up a strong supply chain and acquire efficiencies that give us a competitive edge, and consolidate our market presence. Four decades since our inception, we remain young, ambitious, and eager to capitalise on our strengths to strategically grow our share of the domestic market.



Jajpur, Odisha - Plant

## Ambitious

We have been doubling our capacity every decade since our inception in 1985. We have an installed capacity of 8.25 MTPA and are aiming to reach 10 MTPA by 2025. The capacity expansion will be the result of both, organic and inorganic growth.

₹ 24,082

LAKHS Capex for Greenfield

₹ 11,250

LAKHS Maintenance capex

### Capacity expansion in FY2022

- **Sagar Cements (M) Private Limited:** SCL acquired a 65% stake in this 1.0 MTPA plant in Madhya Pradesh in May 2019. Commercial operations commenced during FY2022.
- **Jajpur Cements Pvt Ltd:** SCL acquired 100% stake in this 1.5 MTPA capacity grinding unit in Odisha in May 2019 for Commercial operations commenced during FY2022. With the commissioning of this unit, we expect to serve Odisha and markets in eastern India.

### Roadmap to 2025

We are anticipating a growing demand in the construction industry, owing to the government's infra push, along with several policy decisions that boost the housing sector. This will result in a strong demand for cement across the country. With this outlook, we target to increase our production capacity to 10 MTPA by 2025.

In line with our sustainability vision, we have identified a clear roadmap to achieve net carbon zero in our operations. We have taken 2050 as our target year to achieve this, with significant reduction planned by 2030 as an interim milestone.



## Technology-enabled

We are using advanced technology to produce quality cement at competitive rates, thereby creating an attractive value proposition for our customers. Our innovation muscle and constant emphasis on R&D are helping us bring unique products and solutions that meet the emerging needs of aware customers and an industry, trying to lower its carbon footprint.

₹ 430 LAKHS

Investment towards technology



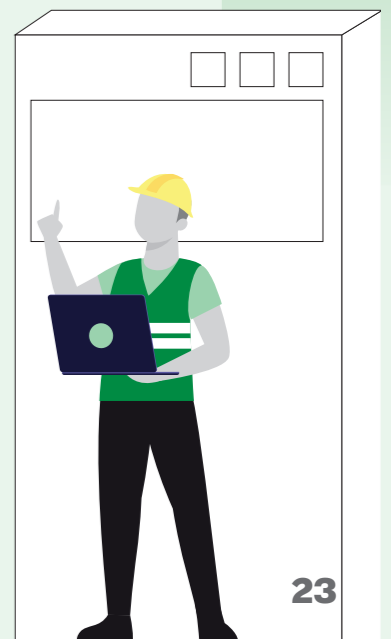
Jajpur, Odisha - Plant

### Concrete Labs

We set up the Concrete Lab in 2017 to create awareness about blended cement among our customers. The idea was to demonstrate that concrete made with blended cement is as durable as OPC and to emphasise the cost effectiveness and environmental benefits of blended cement, whose production enables us to save water, energy, raw materials and cut down on GHG emissions.

### Other innovations to improve efficiencies:

- Air filter cleaning system to reduce dust
- Using water bottles and HDPE pipes to improve blasting efficiency





# Trusted relationships

We value the bond that we create with our customers, business partners, suppliers, people and communities. We believe the growth of the Company is inextricably linked to the well-being of our stakeholders across the value chain. We ensure a safe, diverse, and enabling environment for our people, invest in our relationships with our vendors and suppliers to generate greater trust and promote inclusive development through our CSR initiatives.



**100%**  
Customer Satisfaction Score

**80%**  
Repeat purchase rate

**634**  
New Distributors

**944**  
Vendors onboard

**2,244**  
Number of Distributors

**19,618**  
Total Customers  
3% growth YoY in customer acquisition

24



# Environmentally sensitive

At SCL, we have always given top priority to responsible manufacturing, and we carry out our operations sustainably, complying to all applicable rules and regulations. As a responsible corporate citizen, we have been following set targets to lower our carbon footprint through reduced greenhouse gas (GHG) emissions, more efficient water and waste management while taking initiatives to improve the biodiversity around our plants and operation sites. We use our resources judiciously and are increasingly using recycled/redirected material in our manufacturing operations.



**25.66%**  
Green Energy Used

**1.55%**  
Reduction in GHG emissions over FY2022

**9,89,997**  
TONNES  
Waste recycled

**8,779**  
TONNES  
(0.20%)  
Alternate raw materials -in Kiln feed

**28,238 MT**  
(7.29%)  
(BY WEIGHT)  
Alternate Fuels

**0.76**  
Clinker Factor

**75.93 KWH / MT**  
Specific Electric Consumption

**72,773 MWH**  
(26%)  
Green energy

**We have undertaken several initiatives to reduce our carbon footprint during the year:**

- Implementation of water conservation and regeneration projects
- Converting waste heat to energy
- Use of recycled plastic for cement bag manufacturing
- Increased use of renewables in the energy mix

