



## Capacity expansion – Ahead of time

With the objective of strengthening our foothold in the cement industry, we have consistently concentrated on doubling our capacity every decade since our establishment. Notably, we have successfully reached and even surpassed our targets ahead of schedule, and we anticipate maintaining this positive momentum. The expansion of our capacity is a consequence of both organic and inorganic growth strategies.

Starting as a 200 TPD (tonnes per day) manufacturer in the mid-1980s, we have undergone remarkable growth, currently standing at 10.50 MTPA. The acquisition of Andhra Cement Limited (ACL) in FY2023 added 2.25 MTPA to our existing capacity of 8.25 million. During the year, we experienced substantial volume growth of 14% YoY. This growth was primarily attributed to the commissioning of new capacities in Jeerabad, M.P. (Central: 1.0 MTPA), and Jajpur, Odisha (East: 1.5 MTPA)

### SGC key advantage

Plants located in close proximity to major markets in the South and select markets in Maharashtra, Odisha and Madhya Pradesh

Average lead distance below 300 kms

Strong sales network – 3,055 dealers and 7,420 sub-dealers

### Strategic expansion plan

#### Capturing up-cycle in South region

- SCRL strategic acquisition providing superior access and short lead distance to increase profitability
- ACL acquisition helps in more penetration into south markets

#### Expand market reach in Eastern and Central region

- Bayyavaram grinding unit's 1.5 MTPA strategic location with slag availability and clinker from mother plant
- Jajpur grinding unit in Odisha 1.5 MTPA with slag availability and clinker from mother plant
- Jeerabad 1 MTPA Integrated Plant in Madhya Pradesh will cater Madhya Pradesh, Gujarat and Maharashtra

### Further expansion plan

We plan to invest ₹ 470 Crores in Andhra Cement for modernisation and upgradation of capacities. Post the upgradation, the installed capacity of SGC group will be 11.25 MTPA by end of FY2026.

**3\*** MTPA  
Cement capacity

**2.31\*** MTPA  
Clinker capacity

\* revised capacities after upgradation

### Roadmap to 2035

We foresee an increasing demand in the construction industry, driven by the government's infrastructure initiatives and supportive policy decisions that bolster the housing sector. This is expected to generate robust demand for cement nationwide. In line with this optimistic outlook, our goal is to augment our production capacity to 20 MTPA by the year 2035. We plan to do this through debottlenecking – upgradation and organic and inorganic expansion.