









Stakeholder engagement

We believe businesses flourish on multifaceted relationships. Establishing successful relationships necessitates a deep understanding of our stakeholders, as they actively engage, exert influence, regulate, or shape the context of our business. Therefore, comprehending and accommodating their interests is crucial, and we achieve this through meaningful interactions at regular intervals.

	Significance	Engagement mechanism	Key concerns	SGC's ability to create value
Employees 	<p>Central to organisational success; their knowledge, skill sets, and dedication help us deliver strategies for sustained business growth</p>	<ul style="list-style-type: none"> • Townhalls • Newsletters • Social events • Surveys 	<ul style="list-style-type: none"> • Career growth • Training • Safety • Work life balance 	<ul style="list-style-type: none"> • Compensation • Career development • Health and well-being
Customers 	<ul style="list-style-type: none"> • The reason why the organisation exists • Drives products/business model 	<ul style="list-style-type: none"> • Exhibitions • Sales calls • Site visits 	<ul style="list-style-type: none"> • Cost • Quality • Consistent supply • Troubleshooting 	<p>Producing quality cement at competitive prices</p>
Investors 	<p>Providers of financial resources essential to fund growth</p>	<ul style="list-style-type: none"> • Annual General Meeting • Investor/analysts meets • Quarterly earnings call • Integrated report 	<ul style="list-style-type: none"> • Company performance • Financial health • Return on Investment (RoI) 	<p>Delivering above average RoI through dividend and shareholder value</p>



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Suppliers and contractors 	Partner for resource supplies for optimising value chain	<ul style="list-style-type: none"> • Phones • Emails • Supplier meets 	<ul style="list-style-type: none"> • Vendor approval • Pricing and payment terms • Compliance 	Demand for products and services
Regulators 	<ul style="list-style-type: none"> • Setting best standards in corporate governance • Enables ease of doing business 	<ul style="list-style-type: none"> • Meetings • Presentation • Reports 	<ul style="list-style-type: none"> • Compliance • Reporting transparency • ESG disclosure 	Through direct and indirect taxes, thereby contributing to the economy
Communities 	Provides social license to operate	<ul style="list-style-type: none"> • CSR events • Volunteering 	<ul style="list-style-type: none"> • Sustainable livelihood • Health • Education • Community infrastructure 	<ul style="list-style-type: none"> • Generating employment opportunities • Helping in reducing migrant movement