



Customers



We are committed to building enduring relationships with our customers to ensure mutual growth and satisfaction. By prioritising quality, innovation, and customer-focused solutions, we strive to exceed expectations and deliver value at every opportunity. Our dedication to sustainability, coupled with a focus on continuous improvement, allows us to provide products that meet our customers' evolving needs, helping them create stronger, more resilient futures.

Key highlights

381

New dealers

3,173

Dealers

7,127

Sub-dealers

Our goal is to continue strengthening Customer connections, making Sagar Cements a trusted partner for every project, large or small.

Customer First Approach

We strive to enhance our customers' experience with consistent quality of our products, a portfolio of green products, and support for application assistance. By developing close partnerships with individual house builders, contractors, and large-scale infrastructure projects, we aim to provide tailored solutions that contribute to the success of each project.

Through regular feedback and engagement, we ensure our products and services evolve with customer requirements, empowering them to build stronger, more sustainable structures.

Customer service van

We have customer service vans across various locations like Hyderabad, Vijayawada, Odisha. It helps in creating customer awareness of product application along with showcasing our product strength and features to masons, dealers, sub-dealers. The van has cement testing facilities, branding and awareness, along with on-site customer complaint resolution.

 SCL Technical Services Van


Customer health and safety

Safe product composition

Our cement variants such as OPC, PPC, PPC Super, PSC, CC, and SRC are designed to meet stringent industry standards and do not cause any harmful effects under normal usage conditions.

Customer support for safe application

The Company provides customers with guidance on proper cement application techniques, helping minimise the risk of improper use and related safety concerns.

Research & Development to ensure safety

Our continuous R&D efforts ensure the cement formulations align with safety and performance expectations, minimising potential risks in handling and application. Considerable research and development effort has been put in to ensure the product meets the exacting requirements of the construction industry.

Training and Awareness

We provide structured training to masons and contractors on the safe handling and correct usage of cement to promote high-quality construction and workplace safety. Training on product usage is part of the Company's customer service and ensures appropriate application across all projects.

 Engineers Day 2024 Celebration with Architects, Consultants, Builders and Contractors
